

## mmlogistix – Operational Excellence for Freight Forwarders

### About Us

At mmlogistix, we help small to mid-sized freight forwarding companies achieve operational excellence, scale their business effectively, and strengthen financial and team performance.

With 20+ years of leadership experience across Asia, Europe, and the US, we deliver practical, results-driven solutions.

### Our Services

- Operational Excellence: SOP development, scalable workflows, service quality, error reduction
- Sales Enablement: Key account management, CRM advisory, sales KPIs, sales team structure
- Financial Reporting: Profitability analysis, KPI dashboards, cost control
- Digitization: BI dashboards, automation, WMS/CRM/EDI advisory

### Engagement Model

- Phase 1: Scope Definition (SOW)
- Phase 2: AS-IS Interviews & Process Analysis
- Phase 3: TO-BE Design & Implementation Plan

### Payment Structure

- 30% after Phase 1
- 40% after Phase 2
- 30% after Phase 3

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